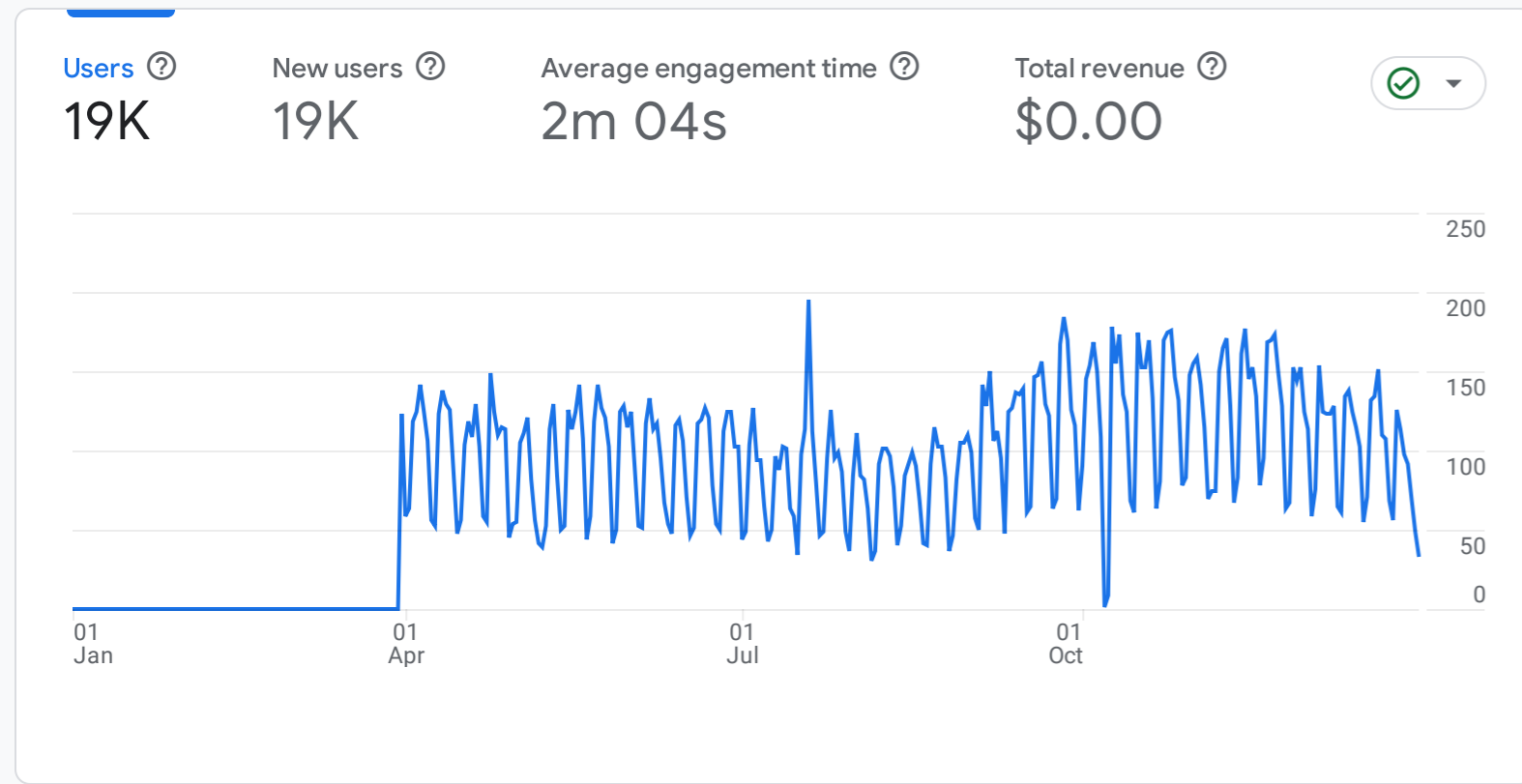


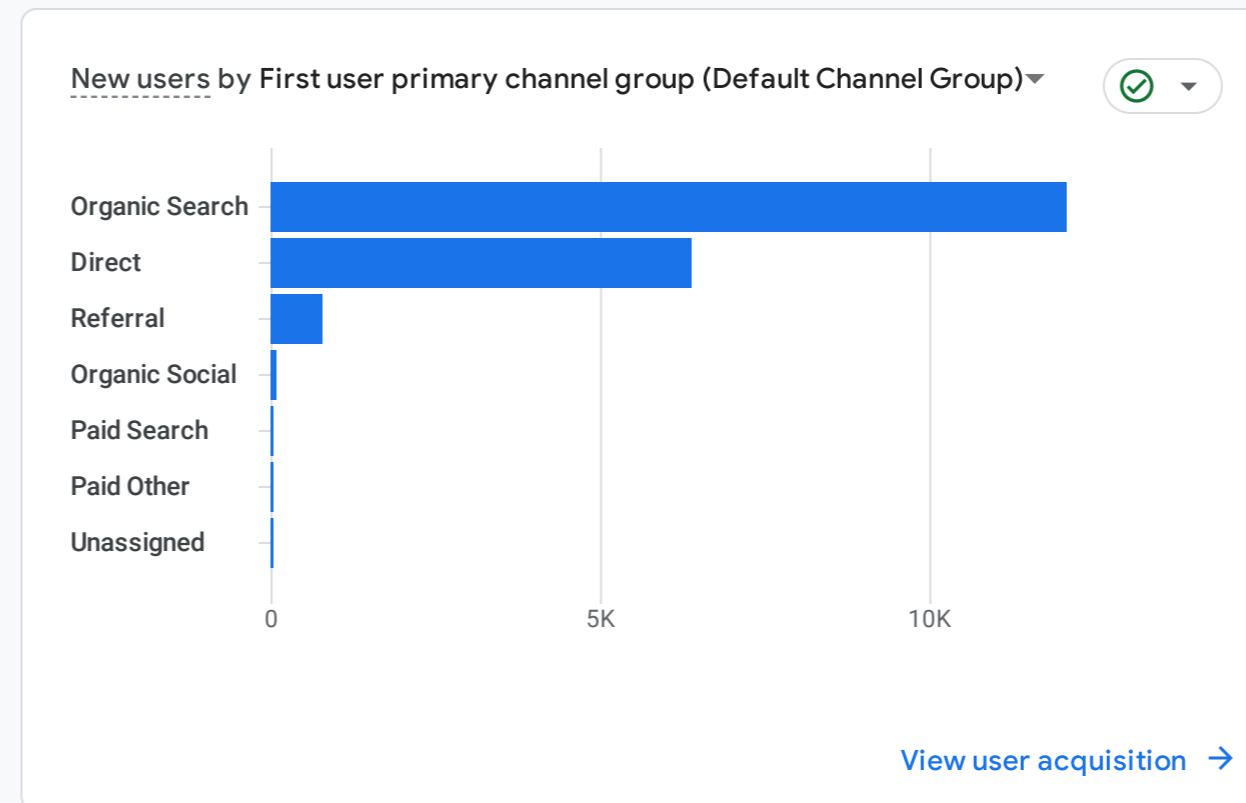
All Users Add comparison

Custom Jan 1 - Dec 31, 2023

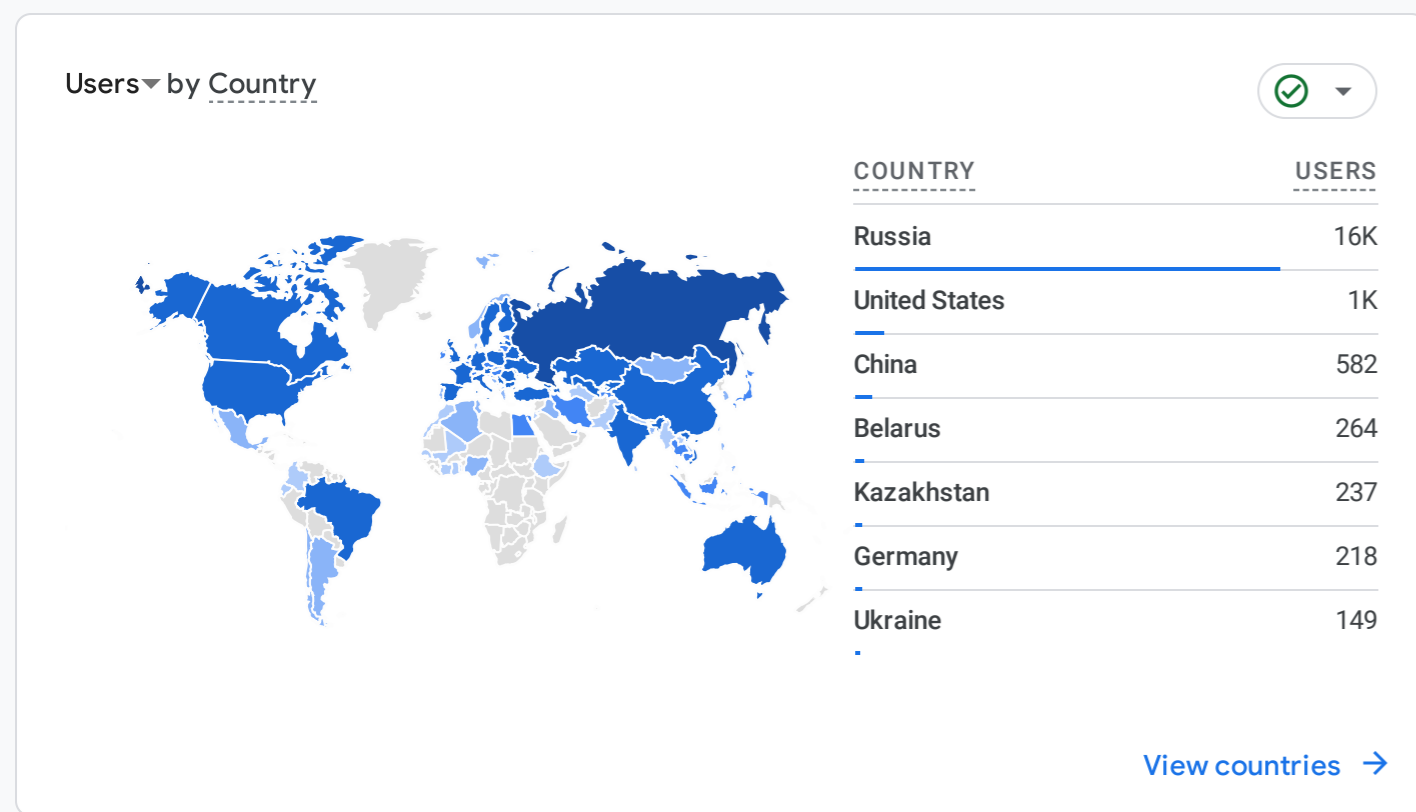
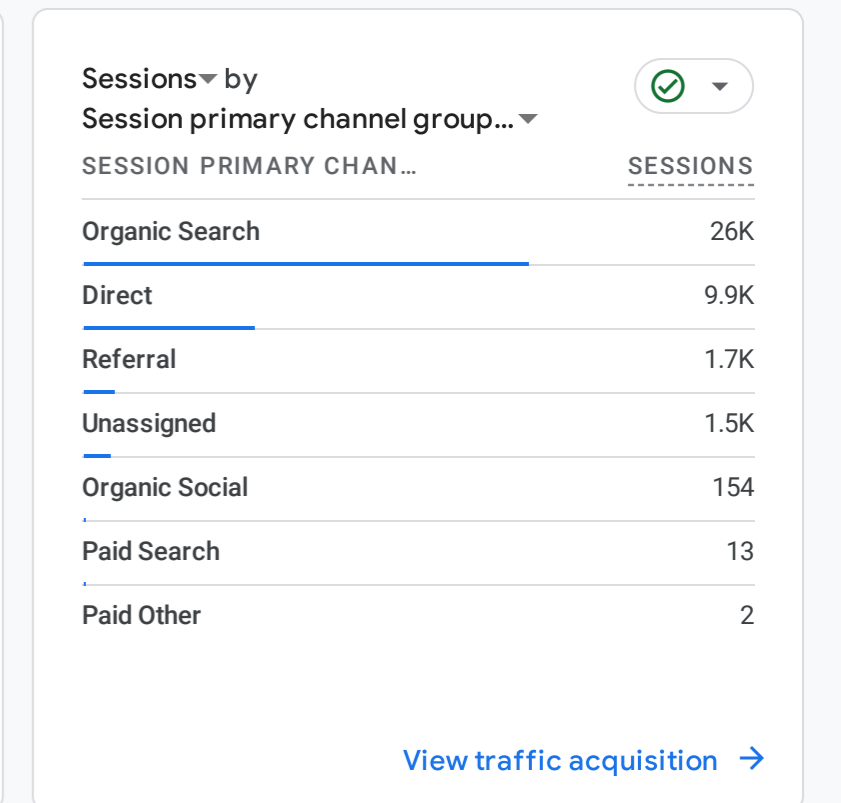
Reports snapshot



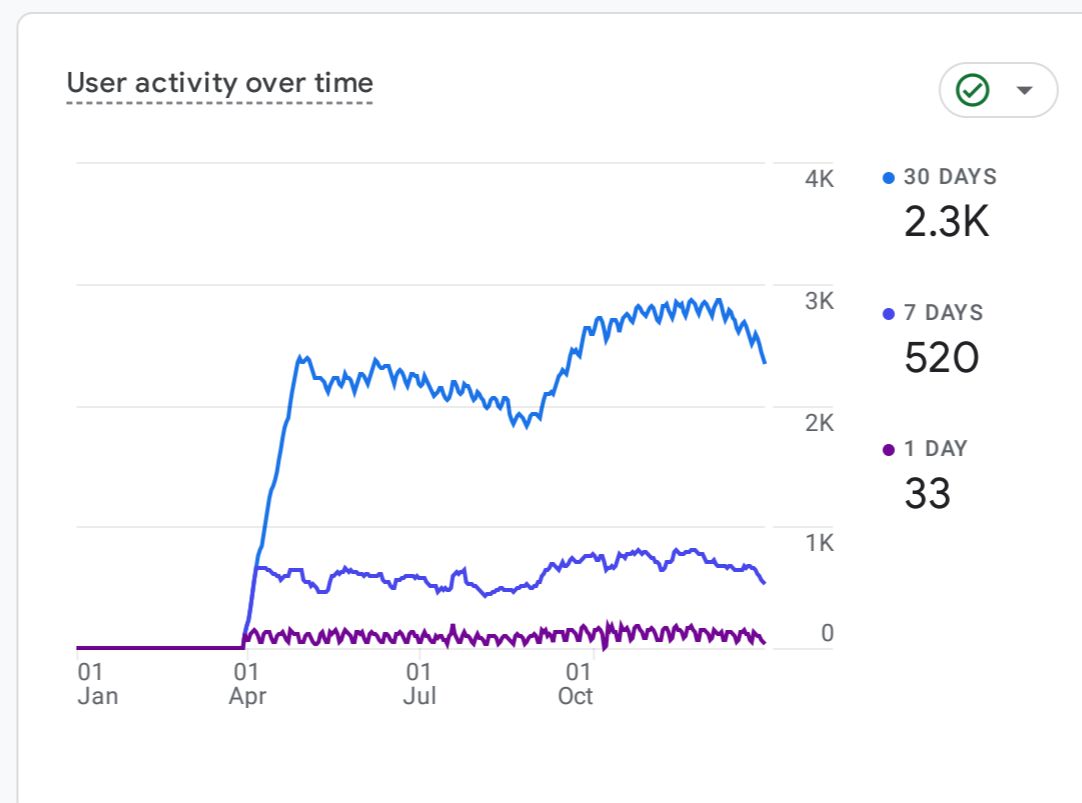
WHERE DO YOUR NEW USERS COME FROM?



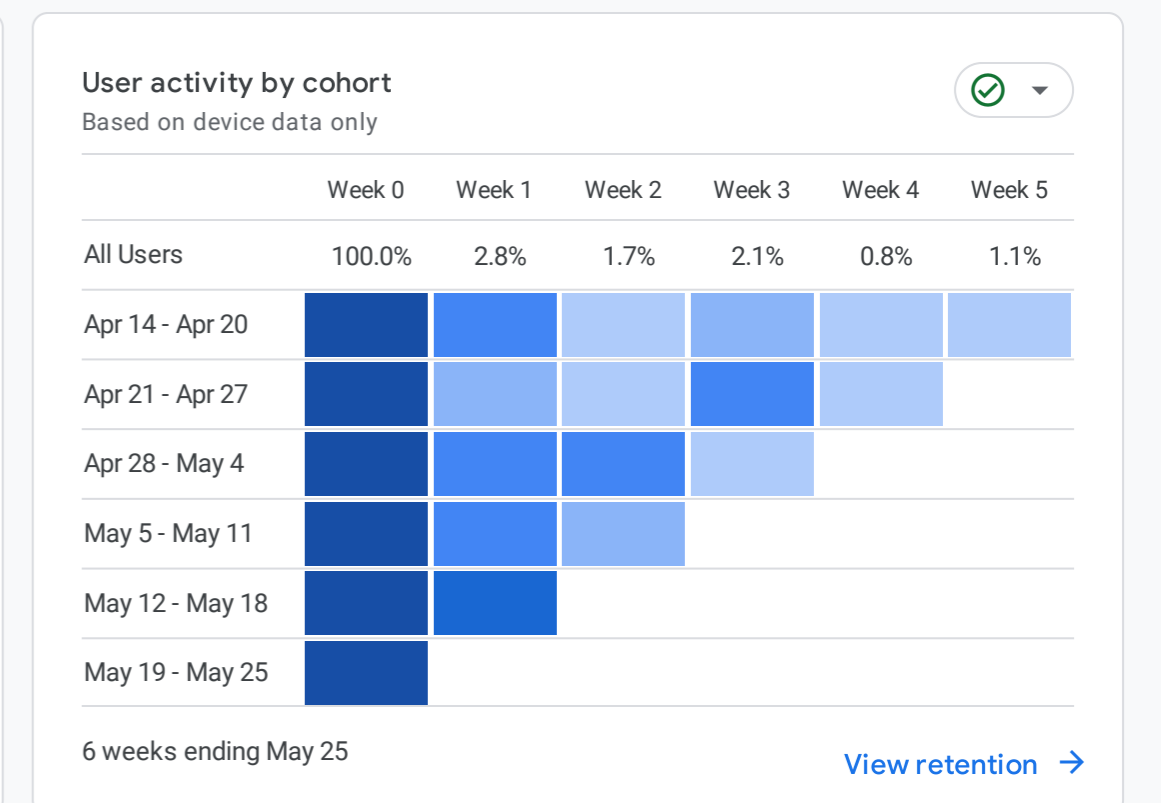
WHAT ARE YOUR TOP CAMPAIGNS?



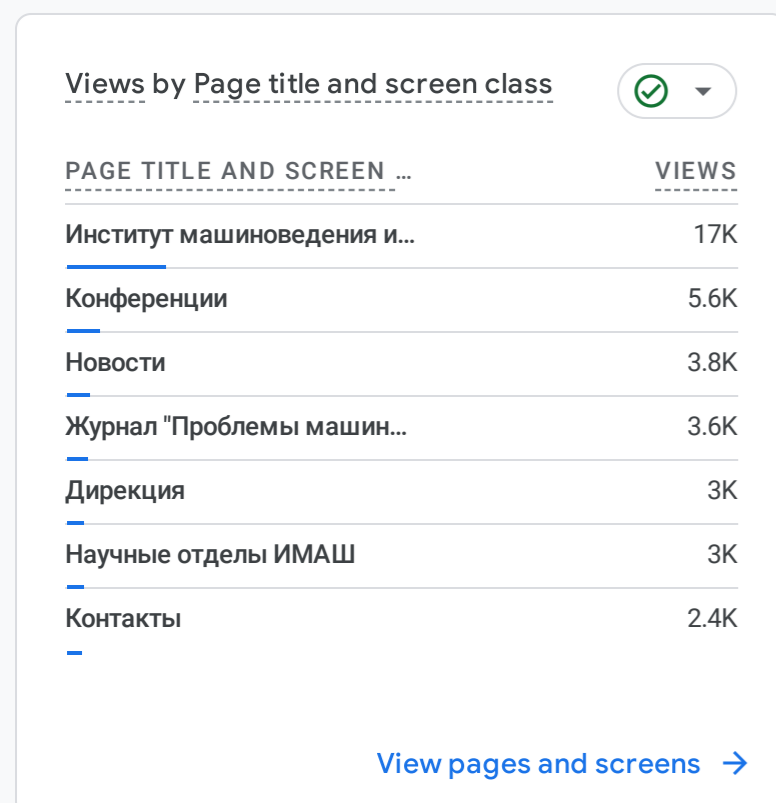
HOW ARE ACTIVE USERS TRENDING?



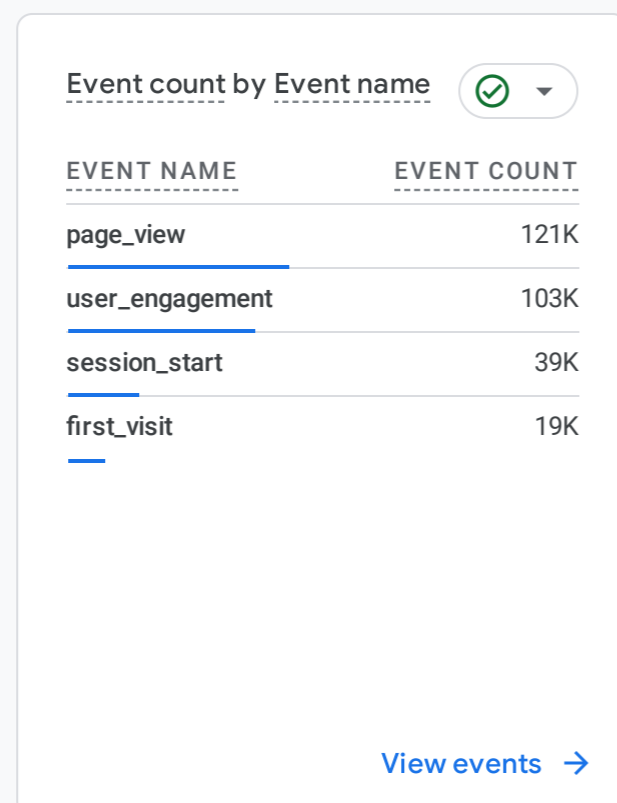
HOW WELL DO YOU RETAIN YOUR USERS?



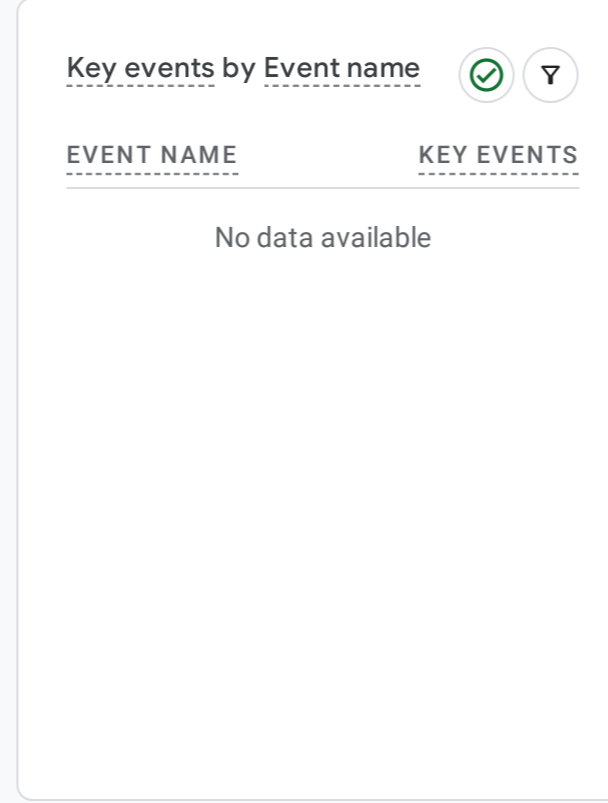
WHICH PAGES AND SCREENS GET THE MOST VIEWS?



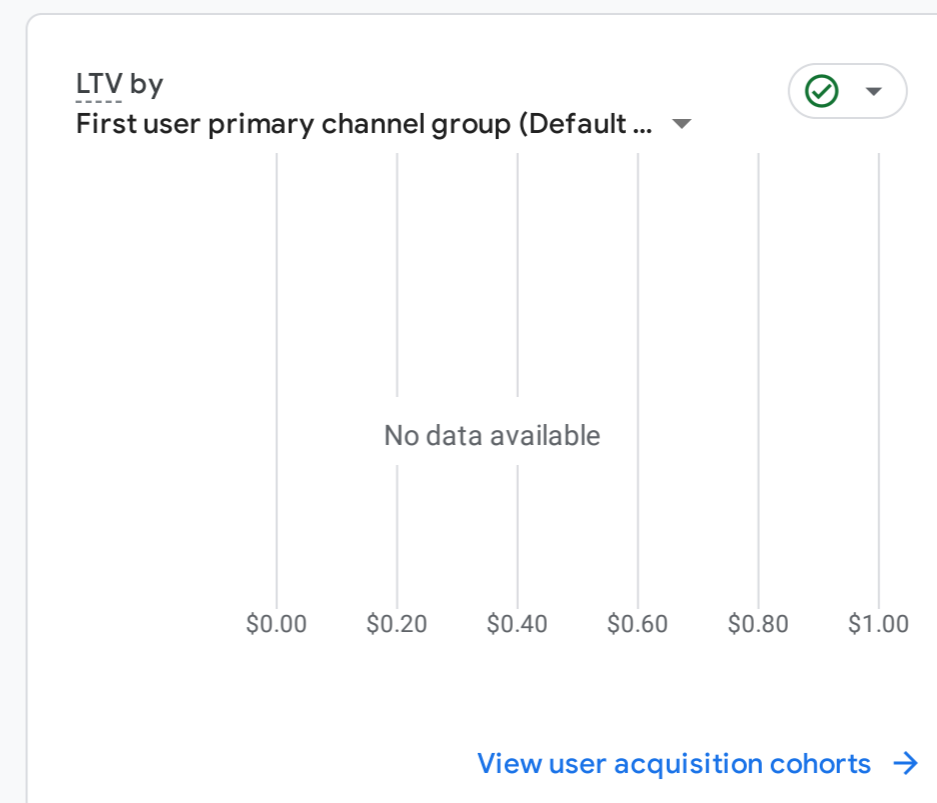
WHAT ARE YOUR TOP EVENTS?



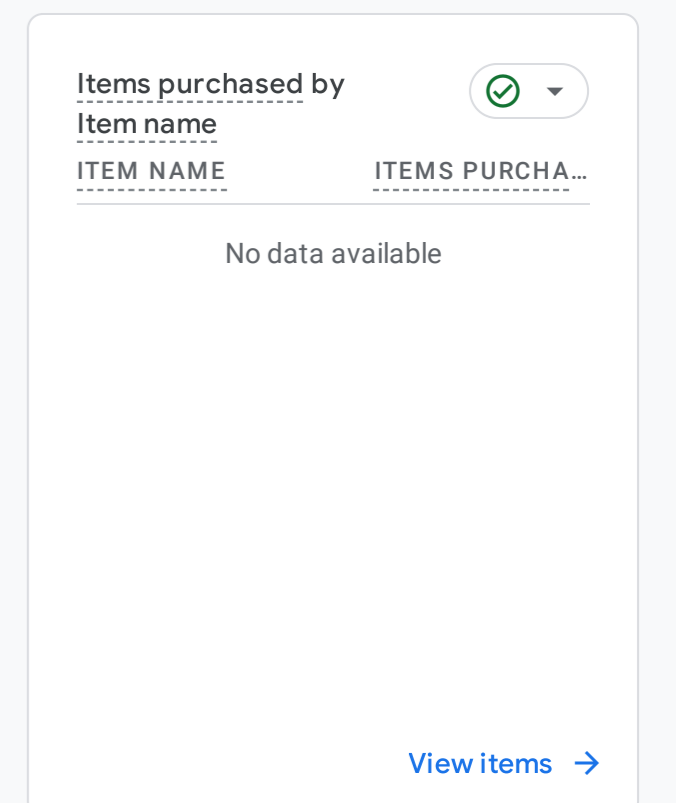
WHAT ARE YOUR TOP PERFORMING KEY EVENTS?



WHERE DOES YOUR LTV COME FROM?



WHAT ARE YOUR TOP SELLING PRODUCTS?



HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

